

# Privacy Policy

**Effective Date:** March 24, 2026

**Business Location:** Buffalo, New York, United States

Sonia's Expressions of Love LLC ("we," "our," or "us") complies with applicable privacy laws, including the **New York SHIELD Act**.

## 1. Information We Collect

We may collect:

- **Personal Information:** Name, email, phone number, billing/shipping address, payment details
- **Device Information:** IP address, browser type, usage data
- **Cookies & Tracking Technologies**

## 2. How We Use Information

We use your data to:

- Process transactions
- Provide customer support
- Improve our website
- Send marketing emails (with your consent)

## 3. Sharing Information

We may share your information with:

- Payment processors
- Shipping providers
- Website hosting and analytics services

We do **not sell personal information**.

## 4. New York Privacy Rights

Under the **New York SHIELD Act**, New York residents have the right to:

- Expect reasonable safeguards for their private information
- Be notified in the event of a data breach

## 5. Data Security

We maintain administrative, technical, and physical safeguards as required under New York law.

## 6. Your Rights

You may request to:

- Access, correct, or delete your personal data
- Opt out of marketing communications

## **7. Contact Information**

**Please call or email for physical mailing address**

**Email: [soniasexpressionsoflove@gmail.com](mailto:soniasexpressionsoflove@gmail.com)**

Phone: 716-816-9585

**Address: Buffalo, NY 14215**

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